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NAFCD and NBMDA Announce Annual Convention Location and Partnership Extension

CHICAGO – More than five hundred distributors and manufacturers will join together at the 2013 NAFCD + NBMDA Annual Convention to enhance their business strategy and meet with key decision makers in the flooring, woodworking and building materials industries. This year's event will take place, November 12-14 at the Sheraton Chicago Hotel & Towers in Chicago, Illinois.

The 2013 NAFCD + NBMDA Annual Convention is not a traditional tradeshow. This event is recognized as a highlight every year by distributors and manufactures who are able to connect face to face and conduct meaningful business planning. Instead of full displays of products, distribution professionals come together to develop business plans and set sales strategies. A semi-private, tabletop booth offers a comfortable setting in which senior executives interact and discuss distribution plans and strategies for the future while also reviewing past performance. Meetings are coordinated by appointment to ensure a highly focused and productive environment.

In addition, the event fosters networking between distributors and manufactures through roundtable and information sessions as well as social activities. Education sessions are highly rated, allowing attendees to take away relevant and practical business and sales knowledge. Nationally recognized speakers share their expertise on economic trends, sales and marketing management and leadership development.

"The NAFCD + NBMDA Annual Convention provides attendees with a stimulating and productive environment to discuss the challenges and opportunities they face within the marketplace," said Kevin Gammonley, executive vice president of NBMDA. "This year's event will continue to foster the development of attendees' business networks and offer compelling ideas and strategic insights through a powerful line-up of guest presenters."

NAFCD and NBMDA are also pleased to announce that they have extended their partnership agreement for co-sponsoring an Annual Convention through 2014.

"The joint Annual Convention has been very successful," said Michelle Miller, executive director of NAFCD. "Co-sponsoring a single event has enabled NAFCD and NBMDA to present attendees with higher caliber education and greater access to the top distributors and manufactures in the flooring, woodworking and building material industries. Extending this partnership means there will be more valuable learning and relationship building opportunities for all attendees in the years to come."

Manufacturers and service providers interested in securing a tabletop exhibit and/or sponsorship at the 2013 NAFCD + NBMDA Annual Convention can contact Scott Narug at snarug@nafcd.org/snarug@nbmda.org or 312.673.5974.

Learn more about the event at www.distributorconvention.org.

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About NAFCD

NAFCD is a North American, not-for-profit trade association serving distributors and suppliers of floor covering materials and related products. Its purpose is to enable wholesale floor covering distributors to be the most efficient, professional and profitable vehicle for bringing their suppliers' product to market resulting in the highest degree of dealer satisfaction. For more information, visit www.nafcd.org.



About NBMDA

NBMDA is a multi-segment trade association representing the leading wholesale distributors of specialty building products and woodworking materials. Membership segments represent distributors and manufacturers that serve the independent building material, lumber, and kitchen and bath dealer, regional and national home centers, as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit www.nbmda.org.