



NOVEMBER 18-20
SHERATON DALLAS HOTEL
DALLAS, TEXAS



NAFCD Executive Networking Forum ★ NBMDA Tabletop Business Session

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NAFCD and NBMDA Announce Annual Convention Dates and Speaker Line-up

CHICAGO – More than six hundred distributors and manufacturers will join together at the 2014 NAFCD + NBMDA Annual Convention to establish new relationships, enhance their business strategy with insights from recognized business experts and learn about what other leading distributors are doing to run their businesses more effectively. This year's event will take place at the Sheraton Dallas Hotel in Dallas, Texas on November 18-20.

NAFCD and NBMDA partner together for the Annual Convention to connect key decision makers from the leading distributors and manufacturers handling flooring, woodworking & building materials from throughout North America to conduct meaningful business planning face-to-face. In addition to fostering stronger relations between distributors and manufactures one-on-one meetings by appointment, the event delivers roundtables for peer-to-peer exchange of ideas and education sessions presented by nationally recognized speakers.

The 2014 speaker line-up features thought leaders who will share their expertise on economic trends, innovative thinking, generational differences, trends in the building product supply chain and work-life balance.

- **Alan Beaulieu** is one of the country's most informed economists and is the President of Institute for Trend Research (ITR) Economics™. Beaulieu will give an insightful presentation about economic trends and forecast specific to the building product and flooring channels.
- **Mark Herbek** is a partner at Cleveland Research Company, one of the largest independent research firms in existence today. He will speak to the trends in the building product and woodworking supply chain, while sharing insights on how to balance business brick and mortar versus e-commerce, forecasts for remodeling and new construction, and more.
- **Richard Honack** is an award winning professor, international speaker and consultant on the topics of cultural trends and realities, marketing, strategic leadership and services marketing and management. Honack will explain the changing nature of leadership and marketing in today's "Nanosecond Culture."
- **Steve McClatchy** is the Founder of Alleer Training & Consulting, a firm focused on helping companies and individuals improve performance and achieve outstanding results. This presentation is for every leader and aspiring leader to help them: Focus on results and the true drivers of performance; regain critical planning and personal time; dramatically increase work/life engagement.

- **Mike Rayburn** is a Certified Speaking Professional (CSP), Hall of Fame speaker (CPAE) and two-time TEDx presenter. Rayburn will teach innovation, possibility thinking and personal mastery.

“We are excited to build-on our momentum of last year where our Annual Convention experienced a 30 percent increase in attendance. Our member’s businesses continue to improve and our 2014 Annual Convention will help them to effectively manage their positive momentum and capitalize on opportunities in the marketplace. This is the idea time to take advantage of in-person meetings to connect with your peers and enhance communication with your trading partners,” said Kevin Gammonley, executive vice president of NBMDA.

Learn more about the event at www.distributorconvention.org.

Manufacturers and service providers interested in securing a tabletop exhibit and/or sponsorship at the 2014 NAFCD + NBMDA Annual Convention can contact Scott Narug at snarug@distributorconvention.org or 312.673.5974.

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About NBMDA

NBMDA is a multi-segment trade association representing the leading wholesale distributors of specialty building products and woodworking materials. Membership segments represent distributors and manufacturers that serve the independent building material, lumber, and kitchen and bath dealer, regional and national home centers, as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit www.nbmda.org.