



NOVEMBER 18-20  
SHERATON DALLAS HOTEL  
DALLAS, TEXAS



NAFCD Executive Networking Forum ★ NBMDA Tabletop Business Session

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## Distribution Management University Brings Back Steve McClatchy to Develop Leadership Skills

CHICAGO – The 2014 Distribution Management University (DMU) will be held in conjunction with the NAFCD + NBMDA Annual Convention on Tuesday, November 18 from 8:00 a.m. - 5:00 p.m. at the Sheraton Dallas Hotel in Dallas, Texas.

Back by popular demand, Steve McClatchy will lead the 2014 DMU. McClatchy received outstanding reviews following last year's event with attendees commenting on the energy he brought to the session, his knowledge on important topics and the way he engaged with the audience. This year's attendees will learn how to better communicate, listen effectively, resolve conflict, lead relationships, build trust and more.



McClatchy has been speaking for over a decade to high level audiences on the topics of leadership, performance, personal growth and work-life engagement. McClatchy is the Founder of Alleer Training & Consulting, a firm focused on helping companies and individuals improve performance and achieve outstanding results.

The 2014 DMU is a unique opportunity for general, sales, branch and operations managers to expand their industry knowledge and enhance leadership skills. The 2014 DMU is focused on the real world of the market level manager. Sessions are fast paced, interactive and fun, and provide real tools to grow profit and market share.

"We are excited to have Steve McClatchy back as the speaker for this year's DMU," said Kevin Gammonley, executive vice president of NBMDA and executive director of NAFCD. "McClatchy's past presentations have been well received by attendees. The combination of his interactive presentation with the information and tools to grow profit and market share will allow managers to get the most out of the course and improve cost productivity."

Enroll your managers in the 2014 DMU today to see immediate cost savings and productivity boosts to your business. Register by September 16 and save \$100.

Learn more about the 2014 DMU at [www.distributorconvention.org/dmu](http://www.distributorconvention.org/dmu).

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### About NBMDA

NBMDA is a multi-segment trade association representing the leading wholesale distributors of specialty building products and woodworking materials. Membership segments represent distributors and manufacturers that serve the independent building material, lumber, and kitchen and bath dealer, regional and national home centers, as well as those that serve production companies involved in cabinetry, architectural

woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit [www.nbmda.org](http://www.nbmda.org).