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NBMDA Heads to San Antonio for the Leading Woodworking Industry Event of the Spring

CHICAGO – The North American Building Material Distribution Association (NBMDA) is a participating organization of the 2015 Woodworking Industry Conference (WIC), taking place April 22-24 at the Grand Hyatt San Antonio, Tex. Together with the Woodworking Machinery Industry Association (WMIA), the Wood Machinery Manufacturers of America (WMMMA) and the Association of Woodworking & Furnishings Suppliers® (AWFS®) this event connects different segments of the industry all in one place.

WIC brings together industry professionals to expand their network of contacts within the woodworking distribution channel and learn about trends impacting the cabinet, millwork and furniture markets.

Education highlights include:

- **Business Trends for the Next Two Years with Gene Marks** – Expert on growth, management, and profitability for small and medium-sized businesses, Marks will provide strategies and tools that they can use immediately to strengthen business and grow revenue.
- **Economic Outlook with Brian Beaulieu** – Beaulieu, CEO of ITR Economics, will provide an analysis of business cycles and economic forecasts.
- **Manufacturing Executive Panel** – Forward-thinking wood products company executives will discuss how they grew their business and plan to maintain successful performance.
- **Workforce Development & Education Panel** – The panel will share insights on various programs which are helping workforce development, and provide incumbent worker training.

From the dinner receptions to the golf tournament, there are numerous networking opportunities for attendee's to grow their network.

"NBMDA is excited to participate in WIC again in 2015. This event provides our members with education and networking that extends far beyond the three days of WIC," said NBMDA Executive Vice President Kevin Gammonley. "They have access to relevant education in the woodworking industry and can return to their business with knowledge on the latest trends as well as new industry contacts."

Learn more about WIC at www.nbmda.org/wic.

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About NBMDA

NBMDA is a trade association representing the leading wholesale distributors of wood panels, surfacing materials, cabinet hardware, finishes and related products. Membership is comprised of distributors and manufacturers that serve the independent kitchen and bath dealer, as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit www.nbmda.org.