



NOVEMBER 3-5
HILTON ORLANDO
ORLANDO, FLORIDA



Annual Convention * Tabletop Networking Forum

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NAFCD and NBMDA Extend Partnership for 2015 Annual Convention

CHICAGO – The North American Association of Floor Covering Distributors (NAFCD) and the North American Building Material Distribution Association (NBMDA) will partner again in 2015 for the highly anticipated Annual Convention. Taking place November 3-5, 2015 at the Hilton Orlando Hotel in Orlando, Fla., the 2015 NAFCD + NBMDA Annual Convention will bring together more than seven hundred distribution professionals representing the leading distribution companies in the U.S. and Canada.

Top distributors, manufacturers and service providers from the floor covering, specialty building material, cabinetry and woodworking industries will come together to establish new relationships, enhance their business strategy and access industry education, information and trends.

The Annual Convention is not a traditional tradeshow; it is an event that allows distributors and manufacturers to connect face to face. Instead of full product displays, attendees set appointments, meet in their tabletop booth and conduct meaningful business planning. Senior executives and key decision makers use this time to form their marketing and cover the critical factors strengthen their partnerships.

In addition to the tabletop meetings, attendees network with peers and share ideas on how to approach challenges. Both distributors and manufacturers will receive forward-looking industry education and learn new approaches to effectively run their business. Nationally recognized speakers will share their expertise on topics including economic trends, trends in the building product supply chain, talent acquisition and retention as well as social media strategies.

“Attendance at the Annual Convention continues to increase year over year, with 2014 registration number up five percent from 2013. This positive momentum continues to reinforce the value this event brings to NAFCD and NBMDA members,” said Kevin Gammonley, NAFCD and NBMDA Executive Director. “Attendees are able to stay a step ahead of the competition and better prepare their business with access to industry best practices and one-on-one meetings with their trading partners.”

Learn more about the event at www.distributorconvention.org. Attendee registration will open in July.

Manufacturers and service providers interested in securing a tabletop exhibit and/or sponsorship at the 2015 NAFCD + NBMDA Annual Convention can contact Scott Narug at snarug@distributorconvention.org or 312.673.5974.

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About NBMDA

NBMDA is a trade association representing the leading wholesale distributors of wood panels, surfacing materials, cabinet hardware, finishes and related products. Membership is comprised of distributors and

manufacturers that serve the independent kitchen and bath dealer, as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit www.nbmda.org.