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## **NAFCD and NBMDA Will Partner Again for Annual Convention and Tabletop Networking Forum**

CHICAGO – The North American Association of Floor Covering Distributors (NAFCD) and the North American Building Material Distribution Association (NBMDA) have extended their partnership in 2016. The highly anticipated NAFCD + NBMDA Annual Convention will take place November 1-3, 2016 at the Hyatt Regency in, Chicago.

Bringing together more than seven hundred distribution professionals representing the leading distribution companies in the U.S. and Canada, the tabletop networking forum allows distributors and manufacturers to connect face to face and conduct meaningful business planning. Semi-private tabletop booths provide an ideal forum for senior executives and key decision makers to discuss distribution plans and strategies for the future while also reviewing past performance. Meetings are coordinated by appointment to ensure a highly focused and productive environment.

In addition to strengthening partnerships, the event fosters networking and knowledge sharing between attendees. New in 2016, the Annual Convention will host panel discussions for industry experts to share best practices and their experiences on hot topics, such as social media. Attendees will be able to interact and continue to build relationships in social activities taking place throughout the convention.

The three days of the NAFCD + NBMDA Annual Convention will also be filled with value learning through five education sessions and the 2016 Distribution Management University (DMU). Rated highly year-over-year, education sessions allow attendees to take away relevant and practical business and sales knowledge.

“The joint event for NAFCD and NBMDA has proven to be successfully based on the growth we see each year and we are confident that 2016 will be no different,” said Kevin Gammonley, NAFCD and NBMDA Executive Director. “The Annual Convention continues to bring together top distributors and manufacturers to establish new relationships, enhance their business strategy and access industry education, information and trends.”

Learn more about the event at [www.distributorconvention.org](http://www.distributorconvention.org). Attendee registration will open in July.

Manufacturers and service providers interested in securing a tabletop exhibit and/or sponsorship at the 2016 NAFCD + NBMDA Annual Convention can contact Robb Shrader at [rhrader@distributorconvention.org](mailto:rhrader@distributorconvention.org) or 312.673.5581.

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### **About NBMDA**

NBMDA is a trade association representing the leading wholesale distributors of wood panels, surfacing materials, cabinet hardware, finishes

and related products. Membership is comprised of distributors and manufacturers that serve the independent building material, and kitchen and bath dealer as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit [www.nbmda.org](http://www.nbmda.org).