



FOR IMMEDIATE RELEASE
November 29, 2016

Media Contact
Lauren Checea
312.673.4891
lchecea@nbmda.org

NBMDA and NAFCD Announce Reciprocal Membership Dues Discounts

Chicago – The North American Building Material Distribution Association (NBMDA) recently announced that as an added member benefit, all NBMDA members now receive a 50 percent discount on membership in the [North American Association of Floor Covering Distributors \(NAFCD\)](#) for a limited time.

NAFCD is the trade association serving wholesale distributors handling all types of flooring and flooring accessories representing the leading distributors throughout the U.S. and Canada. NBMDA and NAFCD have co-sponsored an Annual Convention each November for the past seven years.

As part of the reciprocal agreement, NAFCD will be offering a 50 percent discount on NBMDA membership dues to all NAFCD members who join NBMDA. The new agreement is expected to grow membership for both organizations and further cements their long-time partnership designed to increase member value.

“NAFCD and NBMDA are highly complementary organizations. There is growing interest in firms belonging to both associations as distributors continue to diversify their product mix,” commented NBMDA Executive Vice President, Kevin Gammonley. “Manufacturers of such products as adhesives, abrasives, wood finishes & coatings, and countertops sell into both distribution channels and thus have an interest in joining both associations.”

The NAFCD-NBMDA partnership continues to strengthen and evolve. “We’re very excited about this new offering and expect that members of both associations will take advantage of this unique opportunity,” noted Gammonley.

###

About NBMDA

NBMDA is a trade association representing the leading wholesale distributors of wood panels, surfacing materials, cabinet hardware, finishes and related products. Membership is comprised of distributors and manufacturers that serve the independent building material, lumber, and kitchen and bath dealer, regional and national home centers, as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit www.nbmda.org.

About NAFCD

The North American Association of Floor Covering Distributors (NAFCD) is a North American, not-for-profit trade association serving distributors and suppliers of floor covering materials and related products. Its purpose is to enable wholesale floor covering distributors to be the most efficient, professional and profitable vehicle for bringing their suppliers' product to market resulting in the highest degree of customer

satisfaction. NAFCD is dedicated to providing its members with opportunities to learn from each other, stay ahead of trends, and become better educated on ways to grow their business. For more information , visit www.NAFCD.org or contact NAFCD Headquarters at (312) 673-6836.