



FOR IMMEDIATE RELEASE

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NBMDA to Deliver Monthly Industry Trend Research

CHICAGO – The North American Building Material Distribution Association (NBMDA) has deepened its partnership with [Cleveland Research Company](#) to provide content to the [NBMDA Research Center](#) – further enhancing the value of NBMDA membership by providing members with an ongoing series of exclusive research reports, focused on relevant industry topics and trends.

“NBMDA members already have access to benchmarking, sales and economic trend reports,” said NBMDA Executive Vice President Kevin Gammonley. “To build on that data repository, we are excited to offer our members valuable industry research that will serve as the basis to make informed business decisions.”

The research reports are available exclusively to NBMDA members and cover such topics as:

- Residential Homebuilding Updates
- E-Commerce Trends
- Digital Advertising Developments
- Building Product Trends
- Home Center Trends
- Transportation Insights & Trends

New reports are added to the repository on a monthly basis. For more information about the NBMDA Research Center or NBMDA membership, visit www.nbmda.org or contact NBMDA Headquarters at 888.747.7862.

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About NBMDA

NBMDA is a trade association representing the leading wholesale distributors of wood panels, surfacing materials, cabinet hardware, finishes and related products. Membership is comprised of distributors and manufacturers that serve the independent building material, and kitchen and bath dealer as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit www.nbmda.org.