



FOR IMMEDIATE RELEASE

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NBMDA Participates in the Leading Woodworking Industry Event of the Spring

CHICAGO – The North American Building Material Distribution Association (NBMDA) is a participating organization of the 2017 Woodworking Industry Conference (WIC), taking place April 26-28 at the Omni Rancho Las Palmas Resort & Spa in Palm Springs, California. Together with the Woodworking Machinery Industry Association (WMIA), the Wood Machinery Manufacturers of America (WMMA) and the Association of Woodworking & Furnishings Suppliers® (AWFS®), this event connects different segments of the industry all in one place.

WIC brings together industry professionals to expand their network of contacts within the woodworking industry and learn about trends impacting the cabinet, millwork and furniture markets.

Speaker highlights include:

- **Sam Richter, CEO of SBR Worldwide/Know More!** – Nationally recognized expert on sales intelligence and online reputation management.
- **Leon B. and Terrance K. Resnick, Resnick Associates** – Experts in estate planning, business succession, and proper life insurance due diligence and acquisition for the privately held business owner.
- **Dr. Chris Kuehl, Managing Director of Armada Corporate Intelligence**, will provide an analysis of business cycles and economic forecasts.

From the education sessions to the social activities, there are numerous networking opportunities for attendees to grow their business contacts.

“NBMDA is thrilled to participate and support WIC once again in 2017. This event provides our members with education and networking specific to the markets they serve,” said NBMDA Executive Vice President Kevin Gammonley. “Our members gain insights into relevant industry challenges and opportunities while connecting with a broad network of industry executives who are serving a common customer base.”

Learn more about WIC at www.nbmda.org/wic.

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About NBMDA

NBMDA is a trade association representing the leading wholesale distributors of wood panels, surfacing materials, cabinet hardware, finishes and related products. Membership is comprised of distributors and manufacturers that serve the independent building material, and kitchen and bath dealer as well as those

that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit www.nbmda.org.