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NBMDA Announces Two New Fleet-Related Partnerships with Industrial Fleet Management (IFM) and International® Truck

CHICAGO – The North American Building Material Distribution Association (NBMDA) is thrilled to announce two new partnerships with Industrial Fleet Management (IFM), a leader in fleet financial consulting, and International® Truck, a major manufacturer of trucks.

IFM, the industry leader in fleet consulting since 1973, offers distributors and suppliers a complimentary and comprehensive analysis of their truck leases returning specific cost savings recommendations. This new partnership leverages IFM's expertise and experience to implement cost savings for members with their fleet under full service leasing.

International® Truck is a leading manufacturer of trucks and has a dealer network throughout the country. Through this new partnership, NBMDA members will receive a rebate from International's corporate office on top of the purchase price they negotiate with their local dealer on the purchase of trucks from International® simply for being an NBMDA member. This partnership targets members who own their truck fleets.

NBMDA's new partnerships with IFM and International® Truck provides added value for members whether they lease or purchase their truck fleets and also has opportunities for reducing fuel and material handling costs.

"Truck fleets represent extremely large areas of expense for our member companies and truck leases are growing more and more complicated. Our members have identified this area as one which they are looking for help in order to stay abreast of trends, fully understand the pros and cons of leasing versus purchasing and reducing their costs," said NBMDA Executive Vice President Kevin Gammonley. "These new partnerships provide a menu of services, cost reductions and rebates to improve our member's bottom line and to educate them to make more informed decisions when it comes to their truck fleets."

Learn more about NBMDA's partnerships with IFM and International® Truck at <http://www.nbmda.org/page/fleet-management>.

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About NBMDA

NBMDA is a trade association representing the leading wholesale distributors of wood panels, surfacing materials, cabinet hardware and related products. Membership is comprised of distributors and manufacturers that serve the independent kitchen and bath dealer, as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit www.nbmda.org.

About Industrial Fleet Management (IFM)

From full service truck leasing, to forklift maintenance, to fuel spend, and more, IFM has the expertise to secure the best deal for NBMDA members. IFM originated the concept of fleet financial consulting in 1973 and remains the nation's foremost, independent fleet consultant. They have secured tens of millions of dollars in savings for clients ranging from Fortune 500 companies to small businesses. IFM brings real savings for member's bottom line by analyzing every unit in a fleet, providing knowledge-based cost savings recommendations, and negotiating directly with vendors. For more information, visit www.industrialfleet.com.

About International® Truck

Formed in 1902, International® Trucks is a leading producer of medium-duty trucks, heavy-duty trucks and severe-service trucks. Our products, parts and services are sold through a network of nearly 1,000 dealer outlets in the United States, Canada and Mexico. For more information, visit www.internationaltrucks.com.