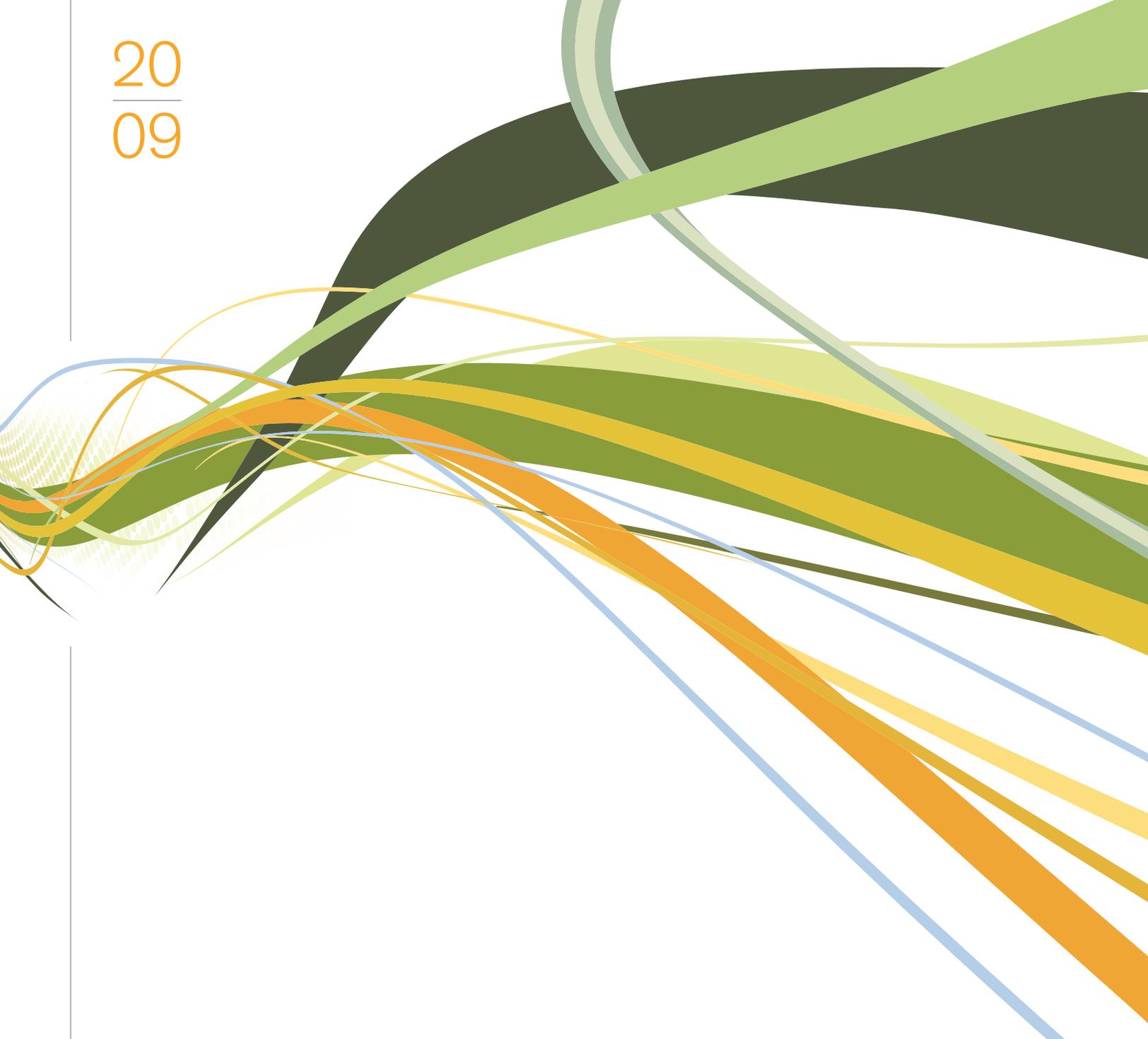


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creating momentum

NBMDA ANNUAL CONVENTION & TABLETOP BUSINESS SESSION

November 4–5, 2009 | Gaylord Opryland Resort & Convention Center | Nashville, TN



Advance Program

Early-Bird Registration Deadline: Friday, October 2, 2009
Housing Deadline: Friday, October 2, 2009

creatingmomentum

Now is not the time to be at rest.

In today's trying economic times, your level of success can often be affected by your *momentum*. It can help decide how far your business will go and how quickly you can get there. *Creating momentum* isn't always easy, especially in a challenging economy. However, as the laws of nature tell us: an object in motion tends to stay in motion and an object at rest tends to stay at rest. Now is the time to *create momentum* and drive your business forward by attending the 2009 NBMDA Annual Convention & Tabletop Business Session.

Join your peers to be ready to capitalize during the recovery. Create contacts with industry peers, engage in executive-level interchange between trading partners and walk away with innovative business strategies to propel your organization despite the economic climate. Make plans to join NBMDA in Nashville this November. It's all about *creating momentum*.

Can you really afford not to attend?

Schedule of Events Subject to Change

Tuesday, November 3, 2009 (pre-convention activities)

8:00 a.m. – 6:00 p.m.	Manufacturer-Hosted Meetings / Functions <i>(by invite only)</i>
12:00 p.m. – 6:30 p.m.	Registration & Information Desk Open
1:00 p.m. – 2:30 p.m.	CIDA Membership & Manufacturer Committee Meeting
1:00 p.m. – 2:30 p.m.	SBPD Membership & Manufacturer Committee Meeting
3:00 p.m. – 4:30 p.m.	SBPD Steering Committee Meeting <i>(by invite only)</i>
3:00 p.m. – 4:30 p.m.	CIDA Steering Committee Meeting <i>(by invite only)</i>
3:30 p.m. – 5:00 p.m.	Executive Committee Meeting <i>(by invite only)</i>
Evening	Manufacturer-Hosted Functions <i>(by invite only)</i>

Wednesday, November 4, 2009

7:30 a.m. – 5:00 p.m.	Registration & Information Desk Open
8:00 a.m. – 8:45 a.m.	Continental Breakfast featuring Industry Issues Discussion Groups
8:00 a.m. – 3:00 p.m.	Exhibitor Set-up
9:00 a.m. – 10:30 a.m.	Keynote Speaker – Dr. Barry Asmus
10:45 a.m. – 12:00 p.m.	Hot Topics Discussion
12:15 p.m. – 1:00 p.m.	General Luncheon
1:15 p.m. – 1:45 p.m.	NBMDA Awards Presentation
1:45 p.m. – 3:45 p.m.	General Session – Alan Beaulieu
1:30 p.m. – 3:30 p.m.	Spouse/Guest Program: Book Club
4:00 p.m. – 4:45 p.m.	Exhibitor Orientation
4:00 p.m. – 5:00 p.m.	Past President's Council Meeting <i>(by invite only)</i>
5:30 p.m. – 7:00 p.m.	Exhibitor-Hosted Welcome Reception in Exhibit Hall
7:15 p.m. – 9:30 p.m.	Past President's Dinner <i>(by invite only)</i>
Evening	Manufacturer-Hosted Functions <i>(by invite only)</i>

Thursday, November 5, 2009

7:00 a.m. – 4:00 p.m.	Registration & Information Desk Open
8:00 a.m. – 8:30 a.m.	Continental Breakfast
8:30 a.m. – 10:00 a.m.	General Session – Paul Hylbert, Jr.
10:15 a.m. – 7:00 p.m.	Tabletop Business Session <i>(Appointments Recommended)</i>
11:30 a.m. – 1:30 p.m.	Working Luncheon in Exhibit Hall
5:30 p.m. – 7:00 p.m.	Closing Reception and Dinner with Entertainment
7:00 p.m. – 8:00 p.m.	Exhibit Teardown

Friday, November 6, 2009

8:00 a.m. – 10:00 a.m.	Board of Directors Meeting <i>(by invite only)</i>
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Note NBMDA's Schedule Change

To maximize your learning and networking experience, NBMDA has extended the Tabletop Business Session until 7:00 p.m., Thursday, November 5 (exhibit tear down will now be from 7:00 p.m. – 8:00 p.m.). Please note these important changes when making travel arrangements.

Attention Manufacturers!

All attending manufacturers are welcome and strongly encouraged to attend all scheduled functions including committee meetings, general sessions, "Hot Topic" discussion sessions and the Closing Reception & Dinner. Don't miss these events as they are your key to strengthening and expanding your distributor contacts. It's all about *creating momentum*.

Visit www.nbmda.org for complete details and to register.

Keynote Speaker

America's Economic Future: Six Unstoppable Trends

Wednesday, November 4, 2009



Dr. Barry Asmus identifies the "Six Unstoppable Trends" that are impacting America's business and its economy. The current recession will temporarily slow these trends but not stop them. The Latin word for credit is credere, which means "to

believe." The de-leveraging and economic contraction begun in 2008 could last until 2010. But note this: we have had 13 economic recessions in the last 80 years followed by 13 expansions. Currently, 75 million Baby Boomers are in the high investment and most productive stages of their lives. Confidence will be restored. The end of prosperity? Or, the best yet to come? Asmus' presents his "Six Unstoppable Trends," and asks you to decide.

As senior economist of the National Center for Policy Analysis, Asmus has testified before the House Ways and Means Committee on switching from an income tax to a consumption tax and was a featured speaker in a privatization of Social Security Conference for Western European leaders held in France.

Named by *USA Today* as one of the five most requested speakers in America, Asmus speaks to diverse audiences including 7,000 members of the Million Dollar Round Table at Radio City Music Hall, 3,000 farmers in Des Moines and 30 World Bankers at the home of Harvard University's president.

"Hot Topic" Roundtable

What will the Building Material Distribution Channel Look Like after the Recession?

Wednesday, November 4, 2009

Join fellow distributor and manufacturing executives in assessing the impact of the housing bust and overall economic decline on our industry and supply channel. Small group discussion will focus on ideas and solutions for weathering the downturn, opportunities in new markets, new competitive threats, and enhancing distributor-manufacturer relationships to gain market share. Enhancing services to meet the changing needs of home builders, dealers and industrial customers will be explored.

General Session & Roundtable

Keeping Track of the Economy: Are We Out of the Recession Yet?

Wednesday, November 4, 2009



Join **Alan Beaulieu**, Institute for Trend Research (ITR), for an insider's view on what's ahead for the building material industry and what Management Objectives™ you can employ to position your company for the impending recovery. Beaulieu asserts that the worst may be behind us; however, he believes that there is still a way to go until the low point is complete.

During this session, Beaulieu will give his views on the current credit conditions and its impact on the U.S. economy, as well as the health of banks and the pros and cons of the most recent governmental bailout. He will also provide tips on what to watch for, trends being seen in the marketplace, if higher taxes are ahead, the negative direction of retail sales and what will eventually get this economy back on track for growth.

Beaulieu will also discuss the quarterly NBMDA Economic Outlook Reports and correlate macroeconomic data to specific product categories directly related to the building material distribution industry. The reports allows readers to forecast what effect the economy has on their business and what can reasonably be expected for up to six quarters in the future.

General Session

The Evolving Pro Dealer Marketplace

Thursday, November 5, 2009



Paul Hylbert, Jr., CEO of ProBuild, will address the many changes taking place at the pro dealer level including the changes in the industry players and the size of the past, present and future housing and industrial markets. Likewise, the changing face of the builder customer will be explored and the potential opportunities for two-step distribution in the future. Don't miss this opportunity to gain industry insight from the industry's largest dealer.

Hylbert began his career in the building materials industry at Wickes Lumber in 1966. He was President of NBMDA in 1993 while at PrimeSource Building Products and is the current chairman of the National Lumber and Building Material Dealers Association (NLBMDA).

attendee events

Manufacturer-Hosted Meetings & Functions

Tuesday, November 3, 2009
8:00 a.m. – 6:00 p.m.

Several participating manufacturers are planning to host private meetings and functions in conjunction with the 2009 NBMDA Annual Convention. These manufacturers will take advantage of the concentration of distributors traveling to the convention by hosting their own corporate meeting. These additional meetings are designed to preview new products and marketing programs, or focus on social functions including receptions, dinners and golf. Ask your supplier if they are planning to host a meeting or function. Looking for assistance in planning a meeting? Contact Kevin Gammonley (kgammonley@nbmda.org) at NBMDA Headquarters.

Exhibitor-Hosted Welcome Reception in Exhibit Hall

Wednesday, November 4, 2009
5:30 p.m. – 7:00 p.m.

The popular welcome reception and dinner is held in the exhibit hall, providing an opportunity to *create momentum* by interacting with current and potential partners in a relaxed, casual atmosphere. Exhibitors will welcome distributors in their booths and finalize appointment schedules for the following day of tabletop sessions.

Tabletop Business Session

Thursday, November 5, 2009
10:15 a.m. – 7:00 p.m.

We have united the industry's leading manufacturers and service providers in our Tabletop Business Session to provide you with the most valuable, efficient and cost-effective access to the decision-makers at these firms. The event provides you the unique opportunity to visit with senior executives from your suppliers or potential trading partners for in-depth, uninterrupted discussions. NBMDA's Tabletop Business Session is a high-quality, executive interchange between distributors and manufacturers.

Closing Reception & Dinner in Exhibit Hall

Thursday, November 5, 2009
5:30 p.m. – 7:00 p.m.

As the 2009 NBMDA Annual Convention concludes, it's time to relax with your fellow attendees and enjoy dinner and networking. Come prepared to socialize with your peers and trading partners, you may even leave \$10,000 richer as the highly-anticipated Education Foundation raffle winner will be announced. New this year, the Tabletop Business Session will lead directly into the closing dinner.

Spouse/Guest Events

While you're busy attending the events of the day, your spouse or guest is invited to participate in any of NBMDA's planned activities. The spouse/guest registration fee includes the following: two breakfasts, luncheon, Book Club, Welcome Reception & Dinner, Botanical Garden Tour and Closing Reception & Dinner.

Spouse/Guest Book Club
Wednesday, November 4, 2009
1:30 p.m. – 3:30 p.m.

Each spouse/guest that registers for the convention will be sent a book to read which has been selected by the spouses on the Convention Planning Committee. The book will be a quick-read to ensure that everyone will have sufficient time to complete it prior to the function. The group will gather in a comfortable setting to openly discuss and critique the book. Participation is optional. This is a fun way to meet new people and engage in stimulating conversation. Light refreshments will be provided.

Spouse/Guest Botanical Garden Tour
Thursday, November 5, 2009

Spouses/guests may attend a one-hour tour of the Gaylord Opryland Botanical Gardens. The garden has plant life ranging from tropical to subtropical Gardens areas. The first garden opened in 1983 and the hotel has a total of 26 years of plant life growing under its atriums. The gardens feature twin 40-foot waterfalls that cascades into a 250,000 gallon lake. Specific tour times will be assigned to all registered spouses prior to the event.

Visit www.nbmda.org for complete details and to register.

general information

Registration

Register for the convention by faxing or mailing the enclosed registration form with payment. Or, you may register online at www.nbmda.org. Register by October 2 and save!

Convention Cancellation Policy

A \$95 cancellation fee will be deducted for written cancellations for convention registrations postmarked by Friday, October 9, 2009. No refunds will be issued after Friday, October 9, 2009.

Attire

Dress for all events, including the Exhibitor-Hosted Welcome Reception and Closing Reception & Dinner, is business casual. Suggested attire for men includes slacks and sport shirts with no tie; for women, suggested attire includes slacks/skirts, pantsuits or a casual dress.

NEW for 2009!

Now, when you register more than two employees from the same organization, they attend for FREE. Discount applies after the first two attendees from the same company have paid full fee.

Create momentum at your organization!

NBMDA's Education Foundation Raffle



Founded in 1987, the NBMDA Education Foundation is dedicated to the advancement of distribution in the building material industry. The Foundation operates as a separate entity to meet the industry's need for additional training at competitive prices. At this year's convention, the Education Foundation will raffle off a grand prize of \$10,000 to one lucky winner. Be sure to buy your raffle tickets for a chance to win. This year's drawing will take place on the evening of Thursday, November 5, during the Closing Reception & Dinner. **Tickets may be purchased in advance by completing the enclosed registration form.**

NBMDA Makes it Easy for You to Attend – Don't Miss Out

NBMDA has taken great strides to make the 2009 NBMDA Annual Convention & Tabletop Business Session more affordable and convenient to attend.

- **Multiple Discount Program:** NBMDA brings more value to attendees by making it easier to bring your entire team
- **Convenient Location:** Nashville is centrally located in the U.S. and is close to many major airports.
- **Lower Hotel Rates:** Only \$199 per night (a 20% savings from 2008)

hotelinformation

Hotel Reservations

The 2009 NBMDA Annual Convention & Tabletop Business Session will be held at the Gaylord Opryland Resort & Convention Center. The special NBMDA room rate is \$199 for single/double occupancy (\$15 per night resort fee and taxes additional). The deadline to secure accommodations with the special NBMDA rate is **Friday, October 2, 2009.**

To make reservations, call the Gaylord Opryland Resort & Convention Center at 888.777.6779 or visit the event pages on the NBMDA Web site. You must mention that you are with NBMDA in order to qualify for our negotiated room rates.

Reservation Guarantee/Deposit Policy: A deposit equal to one night's stay is required to hold a reservation. Gaylord Opryland Resort & Convention Center will accept Visa, MasterCard, American Express, Carte Blanche, Diner's Club, Discover and Japan Credit Bureau.

If cancellation is made 72 hours prior to arrival, the deposit of one night's stay will be refunded.

Check in time: 3:00 p.m.

Check-out time: 11:00 a.m.

Gaylord Opryland Resort & Convention Center

2800 Opryland Drive

Nashville, TN 37214

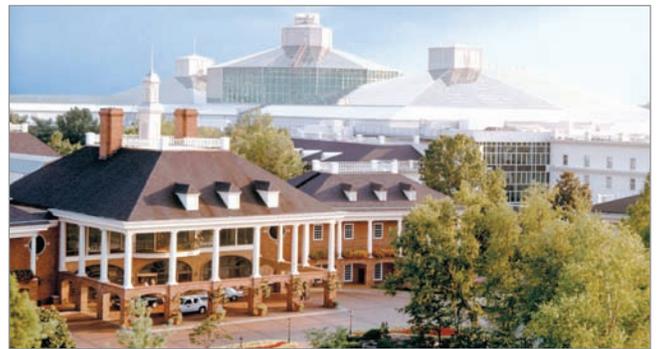
888-777-6779

www.gaylordhotels.com/gaylord-opryland

In order to secure our discounted room rate and meeting space, NBMDA is contractually obligated to fill our room block and may be exposed to significant financial liability should our members fail to support this room block. It is vitally important that you reserve your accommodations at the Gaylord Opryland Resort & Convention Center and support the organization.

The Gaylord Opryland Resort & Convention Center

Gaylord Opryland Resort & Convention Center invites you to experience the energy and excitement of Music City. On the banks of the Cumberland River, this landmark Nashville hotel is just minutes from Nashville International Airport and a short drive or riverboat cruise from downtown Nashville.



Ground Transportation: Airport Shuttle

Gaylord Opryland offers daily roundtrip shuttle service from the Nashville International Airport to the hotel. Look for the Gaylord Opryland Welcome Desk on the lower level of the airport between the two escalators. If an agent is not available to provide assistance, you may find the hotel's shuttle located immediately to the left as you exit the front door of the lower level of the airport.

Daily Shuttle Schedule

5:00 a.m. – 11:00 p.m.

Daily express shuttle service: 11:00 a.m. – 7:00 p.m.
(departs every 20 minutes)

Cost

\$28 per person, one-way fare

\$38 per person, roundtrip fare

Transportation Services

Gaylord Opryland offers its guests transportation via an airport shuttle, hotel shuttle and sedan service as well as rides to Gaylord Springs Golf Link and the Grand Ole Opry.

To reserve transportation services, call 866.972.6779 (toll-free) or 615.883.2211. For Group Transportation Sales, call 615.902.8033.

Visit www.nbmda.org for complete details and to register.

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NBMDA ANNUAL CONVENTION & TABLETOP BUSINESS SESSION

November 4–5, 2009 | Gaylord Opryland Resort & Convention Center | Nashville, TN

Early-Bird Registration Deadline: October 2, 2009

Instructions:

A registration form is required for each person attending. Please photocopy this form when registering additional staff. Please type or print all requested information and mail with full payment to **NBMDA, 5261 Paysphere Circle, Chicago, IL 60674** or register online at **www.nbmda.org**. Hotel arrangements should be made directly with the Gaylord Opryland Resort & Convention Center at 888.777.6779 or via the NBMDA Web site. **Note: All registration fees are in U.S. dollars.**

Attendee Information

Check one: Distributor Manufacturer or Service Provider
 First-time attendee: Yes No

Name (as you wish it to appear on your badge)

Title

Company Name

Address

City State/Country ZIP/Postal Code

Phone Number

Fax Number

E-Mail Address

Spouse/Guest's name (if attending) as it should appear on badge.
(NOT for additional company registrations.)

Home Address (NBMDA use only. Book Club book to be mailed in advance.)

Registration Fee

Please indicate number of individuals and total fees per type:

Section A: Convention Registration Fees

	Early-Bird Discount (Postmarked prior to Oct. 2)	Standard Fee (Postmarked after Oct. 2)	Total
Distributor Member			
_____ Full Convention	\$495	\$695	\$ _____
_____ Multiple Discount*	Complimentary	Complimentary	\$ _____
<i>Hotel Confirmation Number*:</i> _____			
Distributor Non-Member			
_____ Full Convention	\$695	\$895	\$ _____
Exhibiting Manufacturer/Service Provider			
_____ Full Convention	Complimentary	Complimentary	\$ N/A
<i>(Exhibitors receive two (2) complimentary registrations with booth)</i>			
_____ Exhibitor PLUS	\$395	\$495	\$ _____
<i>(3rd or more staff)</i>			

*Available to registrants after the first two attendees from same company have paid full fee. Spouse/Guest registrants do not count toward discount. To qualify for the complimentary rate for your 3+ guests, you must reserve a room at the host hotel.

	Early-Bird Discount (Postmarked prior to Oct. 2)	Standard Fee (Postmarked after Oct. 2)	Total
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Non-Exhibiting Manufacturer/Service Provider

_____ Full Convention	\$2,995	\$3,195	\$ _____
_____ First-Time Attendee	\$495	\$695	\$ _____

Spouse/Guest Registration

_____ Spouse/Guest Registration	\$275	\$375	\$ _____
<i>(includes all meal functions and book club event)</i>			

Total Convention Registration Fees: \$ _____

Section B: Optional

_____ Raffle Tickets	\$100	\$100	\$ _____
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Raffle tickets support the NBMDA Education Foundation. Grand Prize \$10,000.

Total Optional Fee: \$ _____

Total Amount Due From Sections A and B: \$ _____

Payment

Please select one of the following payment methods:

- Payment is enclosed. Make check or money order payable to NBMDA.
- Charge it to my credit card.
(Payment by credit card only may be faxed to NBMDA at 312.644.0310.)
- Visa MasterCard American Express

Name on Card

Signature

Card Number

Exp. Date

 NBMDA wants you to enjoy the Annual Convention & Tabletop Business Session. If you have any special needs or requirements, due to a disability, please check here and we will do our best to accommodate you.

Cancellation Policy

A \$95 cancellation fee will be deducted for written cancellations for convention registrations postmarked by October 9, 2009. No refunds will be issued after October 9, 2009.

education sponsors



title sponsor



Visit www.nbmnda.org for more information and to register online.

Early-Bird Registration Deadline: Friday, October 2, 2009

Housing Deadline: Friday, October 2, 2009



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Web site: www.nbmnda.org

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